



## **RESEARCH ASSOCIATE**

EGF, a nonprofit organization led by board president Ian Bremmer and dedicated to connecting individuals to the geopolitical issues and events that impact their lives, seeks a full-time Research Associate in our New York, NY office. Our mission is to educate and empower, reaching out to those left out of the foreign policy conversation. This is a one-year position with the possibility of renewal.

## **SUMMARY**

This grant-funded opportunity requires an individual who has deep knowledge of international relations, experience conducting primary and secondary research, and a commitment to exploring the possibilities for a more restrained approach to conducting American foreign policy. This individual will be a part of EGF's Independent America (IA) project, a three-year endeavor led out by EGF senior fellow Mark Hannah, which seeks to explore how US foreign policy could better be tailored to new global realities and to the preferences of American voters. Using a research program developed by Hannah as a starting point, the research associate will both (1) support and amplify the existing IA research agenda, and (2) design original research which further probes the advantages and policy implications of a more restrained US foreign policy.

This team member will analyze the main areas in which current US foreign policy could take on a more restrained approach, as well as the importance and consequences of such a change. This will include exploration of the pressing questions affecting US foreign policy:

- The role and effectiveness of America's international military commitments, which are largely a product of the strategic realities of the post-War era
- The allocation of the America's national security resources and efforts between various competing priorities—nation building, modern security threats, counterterrorism, etc.
- The costs of and returns on America's investment in in policing the global commons
- The contribution of domestic investment—in education, economic development, and modernization—to America's foreign policy and position in the world
- The institutional consequences of America's expansive use of power abroad, and the question of how to revitalize a system of checks and balances both in the foreign policy context and in domestic affairs

## **RESPONSIBILITIES**

- Design survey instruments, commission survey vendors, and analyze data to help EGF track public opinion domestically and internationally as it relates to US foreign policy.
- Keep abreast of current foreign policy trends, tracking the agenda of the current administration and policy proposals of 2020 candidates. Identify opportunities to present

Independent America project research at public events, conferences, and think tank panel discussions.

- Draft white papers, issue briefs, commentary, blog posts, and presentations as well as talking points for external and internal audiences; play a key role in the development of all social media collateral including videos, graphics, and podcasts.
- Recruit and manage a team of part-time undergraduate and graduate student interns to assist with research and writing, ensuring a mutually beneficial experience for both parties.

Specifically, the person in this position will be responsible for achieving annual, deliverable goals:

- Updating two white papers – “Worlds Apart” and “Modeling Democracy” – with longitudinal data and trend analysis.
- Two independently authored and published op-eds under own byline, collaboration and research support on six-eight other IA project op-eds.
- Research and writing, as well as archival research, to support fifteen-twenty episodes of the “None Of The Above” podcast, which is part of the IA project.
- Overseeing the EGF Twitter, Facebook, LinkedIn, and Instagram accounts and, in collaboration with a social media strategy consultant, monitoring relevant accounts, developing connections with thought leaders active online, and identifying and pursuing opportunities for amplification of EGF content online. Liaising with the consultant on both content development and paid promotion to reach specific agreed upon audience growth goals for the year.
- Assist in the planning, organization, and promotion of one-two public, EGF-hosted events in New York City or Washington, DC.
- Proposing, planning, executing, and promoting at least one stand-alone research product which contributes to the mission of the IA project.

#### **QUALIFICATIONS**

- Master’s degree in political science or international relations
- 3-5 years’ experience performing research and education on issues of foreign policy
- In-depth understanding of the relevant literature and the thought leaders working in the field
- Self-starter with an ability to work within defined parameters while meeting expected targets
- Familiarity with social media channels and strategic about using them to reach non-traditional audiences
- Ability to manage multiple tasks simultaneously and move projects forward according to their timelines
- Excellent communication, presentation, writing, and organizational skills
- Familiarity with standard office software including the Microsoft suite

#### **APPLICATION PROCESS**

Send Cover Letter and Resume to [info@egfound.org](mailto:info@egfound.org).

No phone calls please!

*EGF is a nonpartisan, nonprofit organization committed to helping people make meaning out of the impact that geopolitics has on their lives by empowering them to get involved in the issues that matter to them most. We take complex issues and ensures they are accessible to everyone through a variety of traditional and nontraditional media, including events and meetings, papers and presentations, videos,*

*infographics, podcasts and the full array of social media channels. We bring together diverse groups to discuss pressing international issues. We amplify and disseminate information to traditional and nontraditional audiences and involve them in conversations that impact their lives. Broadening the debate, encouraging and informing new thought leaders and working to expand the perspective of those currently in power is the aim of our work. More information can be found at [www.egfound.org](http://www.egfound.org).*